

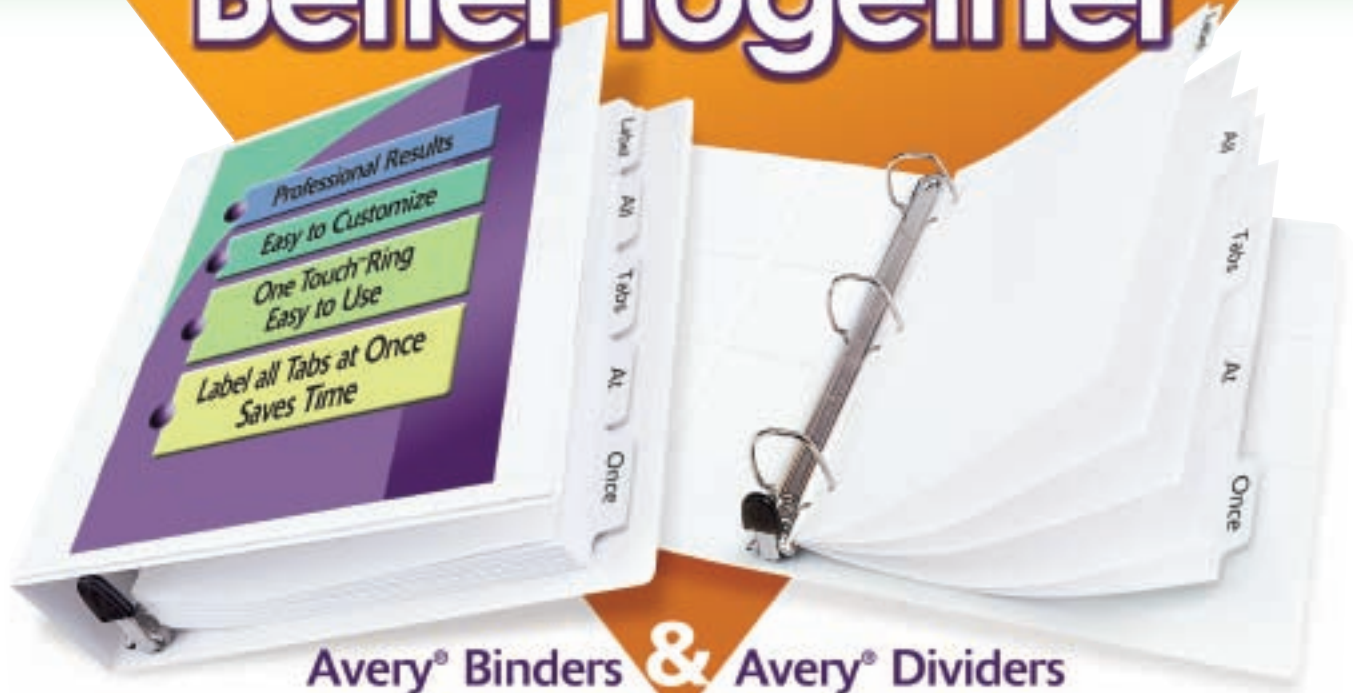
Monday 9:05 AM

Diane, I have a rush presentation with the top brass at 2:00.

I need 25 binders with custom dividers, no... make that 30!

No problem Mr. Thomas!

Better Together



Avery® Binders & Avery® Dividers

Now Better Than Ever!

Avery® Binders and Dividers have been designed to work even better together with improved features that add value, enhance performance, and save time!

- Binders offer improved rings for easier opening and smoother page turning with full sized panels to cover dividers and pages.
- The new Easy Apply™ label strip lets you label all tabs at once.



Get a BLOCKBUSTER Night® Card

See below for details.



Purchase \$75 of Avery® binders and dividers listed here and receive a BLOCKBUSTER Night® Card.

Product No.	Description	List Price
Heavy Duty View Binders with One Touch™ Ring		
AVE-79699	1" Black	\$10.79
AVE-79199	1" White	10.79
AVE-79695	1 1/2" Black	13.14
AVE-79195	1 1/2" White	13.14
AVE-79692	2" Black	15.44
AVE-79192	2" White	15.44
AVE-79693	3" Black	23.78
AVE-79193	3" White	23.78
AVE-79604	4" Black	34.34
AVE-79104	4" White	34.34
AVE-79606	5" Black	56.76
AVE-79106	5" White	56.76

Product No.	Description	List Price
Non-Stick Heavy Duty View Binders with EZ-Turn™ Ring		
AVE-05233	1/2" Black	\$ 8.54
AVE-05234	1/2" White	8.54
AVE-05300	1" Black	8.54
AVE-05304	1" White	8.54
AVE-05400	1 1/2" Black	10.95
AVE-05404	1 1/2" White	10.95
AVE-05500	2" Black	13.48
AVE-05504	2" White	13.48
AVE-05600	3" Black	16.93
AVE-05604	3" White	16.93

Product No.	Description	List Price
Framed View Binders with One Touch™ EZD™ Ring		
AVE-68050	1/2" Black	\$11.02
AVE-68051	1/2" Navy Blue	11.02
AVE-68052	1/2" White	11.02
AVE-68054	1" Black	11.02
AVE-68055	1" Navy Blue	11.02
AVE-68056	1" White	11.02
AVE-68058	1 1/2" Black	13.23
AVE-68059	1 1/2" Navy Blue	13.23
AVE-68060	1 1/2" White	13.23

Product No.	Description	List Price
Durable View Binders with EZ-Turn™ Ring		
AVE-17001	1/2" Black	\$ 8.22
AVE-17002	1/2" White	8.22
AVE-17011	1" Black	8.22
AVE-17014	1" Blue	8.22
AVE-17012	1" White	8.22
AVE-17021	1 1/2" Black	10.56
AVE-17024	1 1/2" Blue	10.56
AVE-17022	1 1/2" White	10.56
AVE-17031	2" Black	13.35
AVE-17034	2" Blue	13.35
AVE-17032	2" White	13.35
AVE-17041	3" Black	16.48
AVE-17042	3" White	16.48

Product No.	Description	List Price
Index Maker® Translucent Clear Label Dividers		
AVE-12452	5-Tab Multicolor, 5-Sets	\$39.45
AVE-12433	8-Tab Multicolor, 5-Sets	46.17
AVE-12449	5-Tab Clear, 5-Sets	37.52
AVE-12450	8-Tab Clear, 5-Sets	43.95

Product No.	Description	List Price
Index Maker® Clear Label Dividers with Contemporary Color Tabs		
AVE-11990	5-Tab, 5 Sets	\$ 31.82
AVE-11991	8-Tab, 5 Sets	36.59
AVE-11992	5-Tab, 25 Sets	135.78
AVE-11993	8-Tab, 25 Sets	155.41

Product No.	Description	List Price
Index Maker® Clear Label Dividers with Color Tabs		
AVE-11418	5-Tab, 5 Sets	\$ 31.82
AVE-11419	8-Tab, 5 Sets	36.59
AVE-11405	12-Tab, 5 Sets	43.01
AVE-11423	5-Tab, 25 Sets	135.78
AVE-11424	8-Tab, 25 Sets	155.41

Product No.	Description	List Price
Index Maker® Clear Label Dividers with White Tabs for Laser and Ink Jet Printers		
<i>Punched</i>		
AVE-11435	3-Tab, 5 Sets	\$ 26.42
AVE-11436	5-Tab, 5 Sets	30.96
AVE-11437	8-Tab, 5 Sets	35.46
AVE-11429	12-Tab, 5 Sets	42.01
AVE-11445	3-Tab, 25 Sets	112.27
AVE-11446	5-Tab, 25 Sets	131.58
AVE-11447	8-Tab, 25 Sets	150.78
<i>Unpunched</i>		
AVE-11431	5-Tab, 5 Sets	\$ 29.86
AVE-11432	8-Tab, 5 Sets	34.30
AVE-11442	3-Tab, 25 Sets	108.29
AVE-11443	5-Tab, 25 Sets	126.97
AVE-11444	8-Tab, 25 Sets	145.66

Purchase \$75 of Avery® binders and dividers listed above and receive a BLOCKBUSTER Night® Card.
(by mail)



To Receive Your Card:

Purchase \$75 or more of Avery® binders and dividers listed above between January 1, 2008 and March 31, 2008. All requests must be postmarked by April 15, 2008. Complete this request form and enclose in an envelope with the original or photocopy of the dated packing slip with the qualifying products purchased circled and the original UPC symbols from the eligible Avery products purchased.

Mail to: Avery Dennison
Data Entry Center
Campaign Code 21411
P.O. Box 427
Montrose, CA 91021-0427

PLEASE HAND PRINT

First Name _____ Last Name _____
 Company (For mailing purposes, payee must be an individual) _____
 Street Address (No P.O. Boxes) _____
 City _____ State _____ Zip _____

If you would like to receive periodic e-mail from Avery Dennison about new products or offers, please give us your e-mail address: _____

\$75 worth of qualifying products excludes sales tax and any freight or shipping charges. Limit one per person. Offer good while supplies last. Cannot be combined with any other offer for the same product. Offer open to legal U.S. residents (Continental U.S., Alaska, Hawaii and District of Columbia), Canada, Puerto Rico and U.S., Virgin Islands, and is void where prohibited, taxed or restricted. Copies or facsimiles of the UPC symbol will not be accepted. P.O. Boxes will not be honored. Use of multiple names or addresses to obtain additional gifts or other forms of fraudulent submission could result in Federal prosecution under Mail Fraud Statutes (18 USC, Section 1341 and 1342). Avery Dennison is not responsible for lost, late or misdirected mail and reserves the right to require a USPS certificate of mailing and copies of this form, receipt, and UPC as proof of submission in the event of a dispute. Allow 4-6 weeks for delivery from the date your submission is received by Avery Dennison.

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